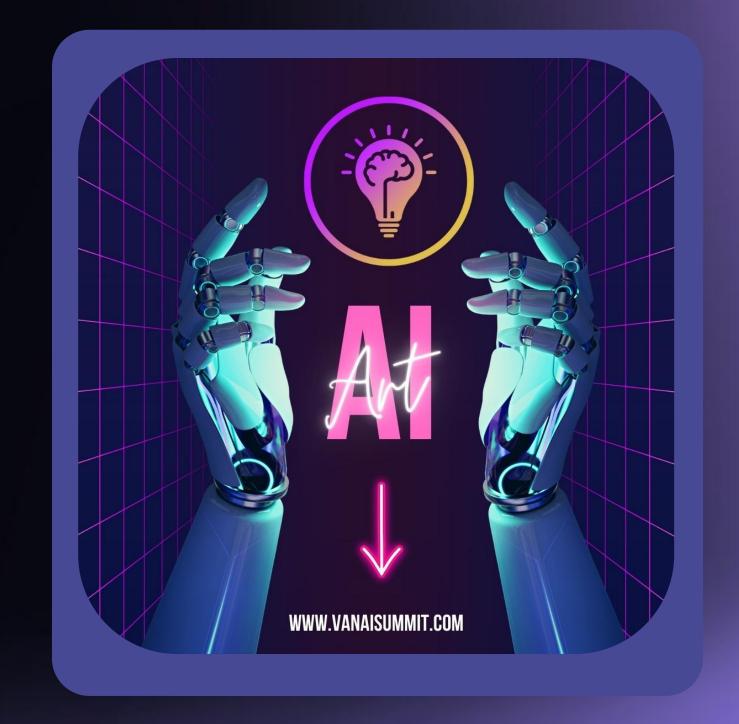


# AI SUMMIT

# Vancouver

Western Canada's Premier AI Summit bringing together 200+ participants

Nov 1-2, 2024 Vancouver, BC





# Vancouver's Al Scene is Thriving

1B+

raised by AI companies since 2016

150+

Al and machine learning companies

150k

new Al-related jobs expected by 2030

101B

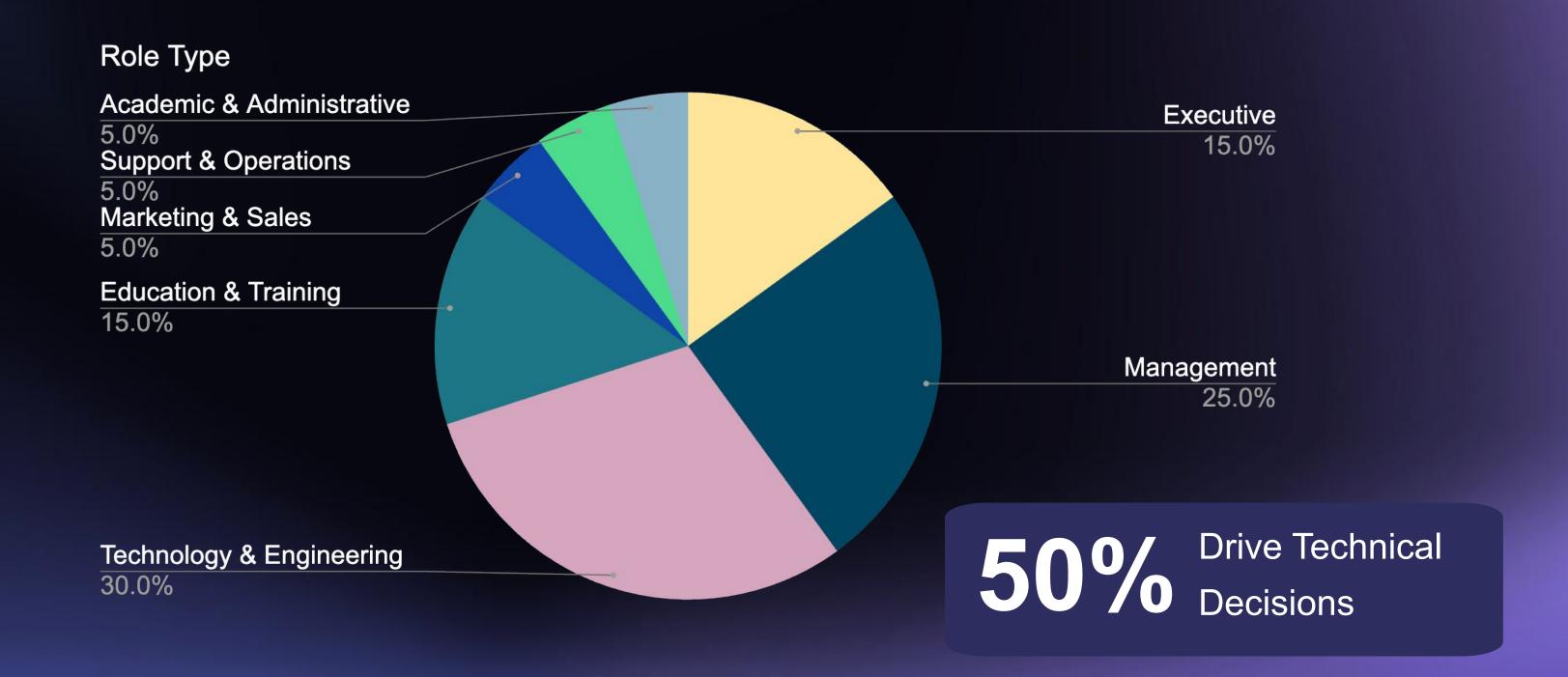
contribution by AI to BC's GDP by 2030





## Our Audience

We have diverse audience from 65% identified as male, 30% identified as female and 5% LGBTQ





### Community Partners









NEW YORK
INSTITUTE OF
TECHNOLOGY

### ~5000 Members

Our community of active members has expanded to nearly 5,000 over the past few years, and still growing!







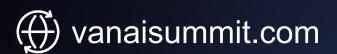
DISCORD ~600 MEMBERS



NEWSLETTER ~2000 SUBSCRIBERS



event platforms ~1300 Followers



## Al Summit Overview

25+ FEATURING SPEAKERS FROM GOOGLE, AMAZON, MICROSOFT, QUALCOMM, CLOUDFLARE, PINECONE and many more.

#### THE RUNDOWN



20+ Sessions

Hands-on Workshops

Al Hackathon

Industry Showcase

Networking & Happy Hour

Deep Tech Al

#### TARGET AUDIENCE



**Technical Founders** 

Entrepreneurs

Al Researchers

Investors

**C-level Executives** 

**Experienced Professionals** 

#### **GOALS + OPPORTUNITY**



Founder-investor Connections

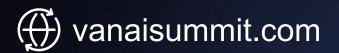
Discover AI Applications

Elevate YVR AI Scene

**Brand Exposure** 

Warm Leads

**Quality Talent Pool** 



## What's in it for You

#### Brand and Leads



Want to enhance your brand visibility and engagement?

Captivate your target audience and drive qualified leads with an exciting contest

#### **Product Showcase**



Want to introduce your product to a new audience?

Showcase your product/service in the exhibitor booth to drive customer conversions.

### Establish Expertise



Want to connect with high-value prospects in a relaxed setting?

Provide expert advice in office hour to identify motivated target customers.



# Ways to Get Involved

#### Sponsors:

Provide financial support to the summit and receive marketing benefits as described in the sponsorship package.

#### **Partners**:

Contribute to the summit in a more strategic way, providing in-kind services, cross-promotion and resources in addition to funding support (whether fund by yourself or from other sources). Receive all title's marketing benefits.

#### **Community partners**:

Non profit organizations/community that support the summit voluntarily and help to promote it to their network. Get featured in the AI summit website.



# Multiple levels of Sponsorship

Key Benefits	Title \$5,000	Corporate \$3,000	Startup \$1,000
Logo Display	Website & Social Asset	Website	Website
Logo on Printed Assets	Everywhere		
Sponsor booth at Exhibits	1 booth	1 booth	1 booth
Complementary Tickets	10	5	2
Social Media Mentions	All	10 posts	5 post
Stage hype	Main stage	Breakout room	
Banner Display	both day	one day	
Promotions	Blog, newsletter, video	Newsletter	Newsletter
Speaking and promotion	Keynote	Session/ service promotion (30 minutes)	Service promotion (15min)
Invitation to VIP Party			
Invitation to Opening Party		•	



# Flexibility to Match Your Needs

### Meal Sponsor - \$3000/per day \*

- Day 1 meal sponsor and/or day 2 meal sponsor
- Feature your business card with every meal of the day and promotional acknowledgements.

### VIP Party Sponsor - \$2000 \*

- Exclusive to speakers, partners, sponsors, and organizers
- Gain recognition with a sponsor announcement at the VIP Party
- Opportunity to address attendees for up to 10 minutes
- Limited to 2 sponsors

#### 12

### Closing Party Sponsor - \$1000 \*

- Sponsor announcement during opening Party
- Address attendees for up to 5 minutes
- Limited to 5 sponsors

### Coffee Sponsor - \$500

- Signage by the coffee station showcasing your sponsorship

\*\*\* Receive all corporate sponsorship benefits



## Secure a booth at Exhibits

**Booth: \$500** 

- Limited to 10 companies only
- Bring your banner to put in your booth
- Secure a booth in the industry showcase exhibits
- Showcase your product/services/expertise

What will you get: 1 table, multiple chairs in the exhibit room. Shoutout to the opening ceremony.

### Our Track Record

With a proven track record in organizing tech events for over 3 years, we've built a vibrant community of 5,000+, consistently attracting an average of 80+ attendees per event. Check out our <u>event calendar</u> here

2022

2023

2024\*

Hosted a **Developer Fest** with over 150 attendees from various fields.

Organized a Dev Conference with 250+ participants, featuring speakers from Google, AWS, EA, and Meta.

Executed AI-focused events and workshops, 500+ participants, 40+ speakers, 50+ sessions. One of the largest AI events of Vancouver Startup Week.



# Ready to Get Involved?

Ready to secure your package?

Email us your preferred package at <a href="mailto:vanaisummit@gmail.com">vanaisummit@gmail.com</a>

### Looking for a Customized Partnership Plan?

We're happy to craft a unique plan for you, get in touch and explore custom opportunities that fit your specific needs. Email us at: <a href="mailto:vanaisummit@gmail.com">vanaisummit@gmail.com</a>

# Thank You

We look forward to partnering with you to make Vancouver Al Summit a resounding success!

Contact us: vanaisummit@gmail.com

Website: **vanaisummit.com**